

Crossfield Chronicle

VOLUME XXXIV NO. 6

CROSSFIELD, ALBERTA, CANADA, THURSDAY, JANUARY 4TH. 1940

5 CENTS A COPY

LOCAL CATTLE SHIPPED TO U. S. A.

A fine lot of stock cattle was shipped this week from the district ranch of G. A. C. Dougan, to James Norris, of Indiana, U. S. A. The lot, 371 head, will augment the Norris herd for breeding and general stock.

DISTRICT HOCKEY

TEAMS IN ACTION

The first local hockey games of the season were played by the junior team the beginning of the week. On New Year's day the Carstairs team came down for a game and were successful in taking it with a score of 5-1. Tuesday afternoon, the Rosebud Rangers were defeated 13-2 by the locals.

SCHOOL FAIR ASSOCIATION HAVE SPLENDID DANCE

One of the most successful dances of the year was held last Friday night, when over 300 crowded the U. F. A. hall to attend the annual dance of the Crossfield and District School Fair Association. While the crowd was too large for good dancing, all were in happy mood and novelties and good music added to the evening's enjoyment. Around \$114, was the net proceeds added to the funds of the club.

CALGARY WEDDING OF LOCAL INTEREST

A pretty wedding was solemnized on Saturday at 2 o'clock in the afternoon, when Clara Edris, daughter of Mr. E. D. High, formerly of Crossfield, became the bride of Mr. Russell A. Jamieson, son of Mrs. R. A. Jamieson of Dalhousie Junction, New Brunswick.

Rev. M. R. Hall officiated at the ceremony at the home of the bridegroom, which was decorated for the occasion with pink and white streamers, ferns and baby chrysanthemums.

Miss Jessie Lois Jamieson and Miss Ruth Hall attended the door.

The bride, who was given in marriage by her brother, Mr. Alton High, was becomingly attired in a frock of wine velvet and a matching hat. Her corsage was of Talisman roses and lilies of the valley.

She was attended by her sister, Mrs. William Bales, who wore a blue satin frock with a matching hat and a corsage of pink roses. Mr. William Bales attended the bridegroom, and the wedding music was played by Mrs. A. R. Clark.

During the evening, a reception and dinner was held for relatives and a few friends. The bride's table was centered with a three-tier wedding cake.

Mrs. Alton High and Mrs. F. M. Crowe received with the bridal party and Mr. A. J. Gilling proposed the toast to the bride, to which the bridegroom responded. Mrs. M. R. Hall sang "Love Divine All love excellence."

Later, the bride and bridegroom left for the Pacific coast, travelling in a wine ensemble.

—Calgary Herald

ON A PICK AND SHOVEL JOB IN FRANCE



British War Office Photo-Crown Copyright reserved. A working party from a Scottish regiment sets out for a day of shelter building in the front line trenches in France. —Courtesy Canadian Pacific

LOCALS

S. Willis spent the New Year's holiday in Calgary.

H. R. Ballam is a business visitor in Calgary today.

Albert Sharp left Tuesday for Calgary, where he will take a course in acetylene welding at the Technical School.

Miss McKenzie, of the School of Education University of Alberta, is an observer in the local school this week.

M. Patmore moved a small building from the Chris. Asmusen farm last Wednesday, to the quarter section recently purchased by L. Overby.

Miss Margaret Woods, of the Providence Hospital, Seattle, Wash. is spending a holiday with her parents, Mr. and Mrs. O. H. Woods of Airdrie.

Mr. and Mrs. H. D. B. Clarke and family, of Nanton, are guests at the home of her brother, M. N. Jones, during the Christmas holidays.

Mr. and Mrs. W. E. Spivey, who had been visiting at Lacombe, met with an accident while returning home Monday. Driving along between Olds and Bowden, the car skidded on an icy piece of road, sliding into the ditch and turning over. Though badly shaken up and bruised, Mr. and Mrs. Spivey fortunately escaped more serious injury.

Had His Holiday

A lighthearted lady was chatting with her hairdresser, telling him what she and her husband had done over the Armistice Day week end. "And what did you do, Pieron?" she asked. "Did you get holiday?" "No Madame," Pierre murmured, the shop was open all day. "He wound a couple of curls restlessly, then added, "Of course, we got the two minutes' silence."

"Say, pop, did you go to Sunday School when you were a little boy?" "Yes, son, regularly." "I'll bet it wouldn't do me any good either." —The Gateway.

CURLERS OPEN SEASON WITH ENTHUSIASM

The curling season got underway on Tuesday afternoon when the first games were played. The ice is a little rough as yet but will soon be in first class shape if weather permits.

A meeting was held last week to make arrangements for the season's activities and a large membership is anticipated. It was decided that the ladies have the ice on Monday and Friday afternoons and Wednesday nights.

C. Fox was elected president of the men's club, with P. H. Fleming as vice-president; G. Purvis, secretary; W. Wood, R. Ontkes, W. Stralo and A. D. Stevens, executive committee; and J. Becker, caretaker.

The following were named skips: A. E. Edlund, C. Becker, C. Purvis, G. Purvis, C. H. McMillan, C. Fox, H. R. Ballam, W. Strolo, R. Ontkes and P. H. Fleming.

The ladies' club, met at the home of Mrs. G. J. Dawson for organization, when officers were elected as follows: Honorary President, Mrs. R. T. Amery, President, Mrs. H. R. Ballam, vice-president, Mrs. W. Wood, secretary-treasurer, Mrs. A. D. Stevens, draw secretary, Mrs. C. H. McMillan; entertainment committee, the Misses M. Murdoch, I. Hesketh and A. Cameron.

The following rinks were chosen, the first named in each case being skip:

Mesdames W. Wood, E. Devins, E. Bills and C. Smart.

Mesdames C. H. McMillan and T. Tredaway, Miss McBride and Miss W. Tredaway.

The Misses M. Murdoch, I. Hesketh, A. Cameron and K. Fitzpatrick.

Mesdames H. Ballam, R. Nichol, C. Fox and Lindsay.

Mesdames G. J. Dawson, J. Belshaw, Miss P. Waterhouse and Miss Irene Walker.

Rovers: Mrs. A. Stevens and Miss M. Methelal.

Have you something to sell? Do you wish to buy something? USE OUR CLASSIFIED ADS

GOVERNMENT GIFT TO FISH AND GAME ASS'N

In appreciation of the work done by the Alberta Fish and Game Association in the conservation of upland game birds, the provincial government has donated \$400 to the association it was announced by the president, L. W. Wize, in Edmonton. He said proceeds were from the sale of licenses for the two-day pheasant shooting season in November.

Was Too Kind Hearted

When kind hearted Gunnar Varfeldt, truck farmer of Duval, Sask., befriended a pair of deer several years ago by feeding them cabbage, they stuck around him like hungry relatives. Driven to despair this fall by the herd of fifteen sprung from the original pair, Varfeldt tried to drive them away by burning their hides with cartridges loaded with salt. But they only ran to him for protection and petting.

Rice Most Popular Grain

Canadians think mostly in terms of wheat, but throughout the world rice holds the palm as the most popular cereal grain. Saskatchewan in addition to raising a record crop of wheat, is also claiming a record for tall rice plants. Samples of wild rice plants from the Beaver River district of Northern Saskatchewan were recently displayed in Regina which measured seven feet in height.

Quite A Difference

When the British Navy puts down a mine field, neutrals are notified so that their shipping can avoid it. When the Germans lay net mines they ignore this provisions of humanity and international law and are delighted if neutral ships come to disaster. That is the difference.

Few wild animals die of old age. They succumb to injury, disease, enemies or starvation.

INTERMEDIATE HOCKEY CLUB ORGANIZED

A very enthusiastic hockey meeting was held in the Oliver Cafe last Tuesday evening at 7:30 with eleven members present. Three members, Gene Jones, Ernie Kinsey and Ben McLeod, were appointed to attend the joint meeting at Bowden on Wednesday night. All interested in playing hockey this year are asked to attend the hockey practice on Thursday, (tonight) from 9 to 10 o'clock. See page 2 for schedule of games.

MASONIC LODGE INSTALLS OFFICERS FOR 1940

The local Masonic Lodge were hosts to the Didsbury and Carstairs lodges on Wednesday night of last week at a banquet and joint installation of officers.

Major A. J. Davis, R. W. and V. Wor. D. Patterson performed the installation ceremonies in the presence of Grand Master G. Moore, hall of Calgary.

Officers of the Crossfield Lodge are: Worshipful master, R. D. Sutherland; senior warden, Bro. H. P. Wright of Airdrie; junior warden, Bro. J. H. Scott; treasurer, Wor. Bro. I. Lewis; secretary, Wor. Bro. S. Willis; chaplain, E. Fox; D. of Cer., V. Wor. Bro. Rev. A. D. Currie; registrar, Wor. Bro. Wm. Laut; senior deacon, C. Fox; junior deacon, J. Chalmers; senior steward W. J. Wood; junior steward, J. N. Johnson; Tyler, J. L. McCrory.

IT'S HOCKEY NIGHT IN CROSSFIELD

Next Monday evening the local Hockey season opens for the intermediate teams. All fans should keep this in mind and let every individual take along a guest. Your mother-in-law, sweetheart, grandmother or grandfather will be accepted, but what ever you do get out, and support the boys. We want them naturally to win this game, and with your support they will come through. Monday night January 8th at 8 o'clock.

ICE CARNIVAL AND MOCCASIN DANCE

About 150 attended the ice carnival and moccasin dance at the skating rink on Monday night. Due to the coldness of the night, there were not as many in costume as had been expected, but those who attended enjoyed a fine evening's entertainment.

Average Boy Makes Good

Mr. Hore Belisha's old headmaster says that he was not brilliant at school. That has not, of course, prevented him from rising to his present high position, for it is often the "dubs" at school who gain the greatest success in life.

England wants 100 million pounds of fresh fish from Canada and 50 million pounds from Newfoundland. English fishermen are busy fishing for mines.

A REAL BUY IF YOU NEED A GOOD SERVICABLE CAR

AT A LOW PRICE— SEE THIS
1929 NASH SEDAN
Fair rubber, Good Paint and Upholstry
PRICE \$160.00 CASH
Apply at Chronicle Office

The World of Wheat

By H. G. L. Strange

The New Year throughout the Ages has not always been celebrated on the day we now call January 1st, and even in these present times there are people in certain countries, and others who hold certain religious beliefs, who celebrate their New Year on a different day from that set by our Gregorian calendar.

No matter, however, on what particular day the New Year has been celebrated, it has always been heralded by people wishing each other "Happiness" for the coming year.

Happiness, the ancient records seem to reveal, was usually thought of not as prosperity, which is comparatively a recent wish, but as the simplest of all things: sufficient food: mankind's greatest fear in the past ever has been, and still is today with many, a lack of sufficient food. That is why the Bible has such comforting assurances to us as "Seed time and harvest— shall not cease."

We on this continent are fortunate indeed, because we can always enjoy the happiness that flows from an abundance of food: and because also we usually have a surplus, we can enjoy an added happiness if we will see to it that those in other parts of the world who lack food, can obtain easily their needful share of Nature's bountiful abundance.

Following factors have tended to raise price: Calculations indicate Argentina will not have more than about 125 bushels of wheat for export next year— U.S.A. rye crop one of three smallest since

1900—Rice acreage in India about three million less than last year— Danish wheat and coarse grain crops smaller than 1938 crops.

Following factors have tended to lower price: Closing of navigation on Great Lakes—Wheat harvest in Australia has made good progress, yields are satisfactory— Production of wheat and corn in Greece for 1939 greater than 1938— Snowfall over parts of U.S.A. winter wheat belt tends to stop deterioration of crop.

Household Hints

Cheese dishes require slow cooking, otherwise the cheese will becomeropy and difficult to digest. This is true of macaroni and cheese, cheese fondue and omelets. Toasted sandwiches should be cooked only until the cheese softens.

Spread or roll out soft cookie dough and put it on greased baking sheet or large shallow pans. Cut into square or bar shaped cookies as soon as the pans are removed from the oven.

Chop a few olives and sprinkle them over cream of corn, oyster, tomato, celery or asparagus soup. The added flavor will delight your guests.

Serve pineapple, orange or grape fruit marmalade with English muffins and tea. Be sure the muffins have been split, toasted and buttered.

Bathbrick is very good for scouring a steel top stove. Afterwards, with a piece of flannel dipped in melted paraffin.

A lump of soda laid upon the sink pipe down which the waste water passes, will prevent the clogging of the pipe with grease.

RADIO OPINIONS AND NEWS by John N. Hunt PUBLICITY DEPARTMENT CFAC

ORIGIN— That famous "Yes, please," which has become Dennis Day's trade mark on the Jack Benny program was written into the script because the first time Dennis answered Jack after his audition he used those exact words

BOB BURNS— rates aces with the nation's doctors as a result of his recent guest-star appearance on CBC' "Lux Radio Theatre." Bob played the part of a small town doctor, who kept on doing his job although his patients seldom paid their bills. The program must have touched the consciences of many listeners for Burns got dozens of letters from country doctors in all parts of the country telling of the payment of long overdue bills.

TRANSPORTATION.

Train Schedule

SOUTH

Every day except Sunday
522..... 5:21 a.m.
524..... 12:21 p.m.
526..... 5:35 p.m.

Sunday

522..... 5:21 a.m.
528..... 2:10 p.m.

NORTH

521..... 12:42 a.m.
523..... 10:07 a.m.
525..... 5:53 p.m.

SUNDAY

521..... 12:42 a.m.
527..... 6:01 p.m.

Bus Schedule

NORTH

7:51 a.m. 2:21 p.m. 6:21 p.m.

SOUTH

5:07 a.m. 12:13 p.m. 8:13 p.m.

To remove orange stain from a celanese crepe dress, sponge the stain with ether.

In some out of the way cupboard, drawer, shelf or wall pocket, make a place store strong brown wrapping paper, corrugated pasteboard, boxes, cartons, bags and strong twine. You will be amazed at the call for such articles.

Instead of sewing in dress shields put press studs on your dresses, etc. sewing the corresponding halves on your dress shields so that these may be clipped in. This enables them to be removed easily for washing.

OLIVER CAFE

Crossfield GEORGE & FONG Alberta

Headquarters For All Sports

Winners of 9th Hockey Score-Guessing Contest, December 30, 1939

(played at Maple Leaf Gardens) Chicago (2) Toronto (4)

1st prize, Monte Wygle, - 2nd prize, Ralph Bills, Crossfield

3rd prize, Earl Hopper, Crossfield

Come on Boys & Girls, try your skill, you may be the next winner; who knows!



AT THE
CHRONICLE
FOR
**FINE JOB PRINTING
ADVERTISING
STATIONERY**

"We serve you right"

THE OPENING GAME OF THE ROSEBUD LEAGUE HOCKEY

will be played in Crossfield
Monday, January 8th, 1940

Carstairs vs Crossfield

Our Arena has a good Capacity so lets see you there by 8 p.m.
ADMISSION— Adults 25c Children 10c

NOW IS
THE TIME
TO FILL
YOUR COAL
BIN



Lump - Egg - Stove
Always on hand

See Us For

STORM SASH

ATLAS LUMBER COMPANY

R. J. CANN, Manager

Member W. R. L. A.

Telephone 15

STARTING THE DAY RIGHT



British War Office Photo-Crown Copyright reserved

Courtesy Canadian Pacific

The Commander-in-Chief, Lord Gort, the Quartermaster General, Major General W. G. Lindsay, D.S.O., M.C., and H. H. H. the Duke of Gloucester at breakfast at their quarters in France.

THE CROSSFIELD CHRONICLE

Established 1906

Crossfield Alberta
Subscription Rates \$1.50 a year in
advance, in Canada.
C. A. Marshall, Publisher

Classified ads 35c, 4 times \$1.00.
Local ads per line 15c.
Card of Thanks 50c
In Memoriam, a line 10c.
Notices of entertainments, lectures
teas, etc., where an admission fee is
charged, 10c a line.

Thursday January 4th, 1940

THE NEW YEAR

The hand of time has snuffed out the lights of 1939, and we now stand on the threshold of 1940 with new enthusiasm to carry us for the time being at least, into the great untraveled trail ahead. We can at least hope that the hazards ahead will be small, that the hand of Providence continues to bless us with bountiful harvests, that the dogs of war be eliminated from the good earth, and peace and happiness dwell among men.

Canada's First War Loan

Ottawa's announcement that preparations are under way for Canada's first war loan, now scheduled to make its appearance during the first quarter of 1940, is good news inasmuch as it will provide the rank and file of Canadians with an opportunity to make their first direct contribution to Canada's war effort. The backbone of Canada's participation in this war will be financial because of the vast amount of foodstuffs, materials and military supplies that will be required from this country. True, much of these materials will be paid for by the Allies, but some of the British purchases in this country will have to be financed by Canada, and Canada's own program will be extensive. It seems probable that at least 40 per cent of the national income will be required in the next year to meet the cost of war and the other expenditures of all governments in Canada and to finance British purchases here.

Canada has come a long way since the last war in developing a fiscal system of equality in citizenship and its attendant responsibilities. As announced in the first war budget, this war, in as far as Canada is concerned, will be financed as far as practicable on a "pay as you go" basis, and paid for by all on the general basis of ability to pay. It would be impossible to tax for the entire cost of swinging the program into action without tending to hamper initiative, lessen efficiency and retard the expansion of production and national income. Tax revenue, therefore, must be supplemented through borrowing by means of domestic bond flotations.

It may, too, be taken for granted that there will be no "tax free" bonds in this war that will gravitate to a few holders and enable them to minimize their income taxes. Nor will there be any duplication of the abnormal profits from war materials witnessed during the last war. The safeguard against this is the Excess Profits Tax, enacted at the special war session of the Canadian Parliament.

It is indicated that the forthcoming war loan will have bonds as low as \$50 in denomination and it is the hope of the Minister of Fin-

ance, Hon. J. L. Ralston, K. C., that every Canadian will become a creditor to the Canadian Government through his or her ownership of a Government bond. A creditor relationship of every citizen with his government is an assurance of good government and of good citizenship.

Conditions in Canada offer propitious circumstances for the loan when it comes. War orders and the large Western wheat crop are beginning to have their effect in expanding business activity. Employment is increasing, and the physical volume of business, as measured by the Dominion Bureau of Statistics indices, is approaching an all time peak. With the increased activity generally in the business world and promise of its continuance, the first war loan can be expected to meet a ready reception.

NORMAN JOHNSON'S

Barber Shop

"Quick Efficient Service"
Crossfield Alberta

COUGH and COLD REMEDIES

Vick's Vapo Rub 45c
Vick's Nose Drops 45c
C. B. Q. Tablets 25c

Purtest Halibut Liver
Oil Capsules, 50's 90c
Each capsule equal to 4½ teaspoons Cod Liver Oil.

Edlund's Bronchial
Cough Syrup, 8 oz. 50c
Buckley's mixture, 40c & 75c

Edlund's Drug Store
PHONE 3
The Rexall Store

Classified Ads

LOST — Scotch Collie P up, 4 months old, black and white. Reward. A. Cruickshank, Phone 705 6-1-p

FOUND — 2 Ladies' Hats. Owners may have same by calling at this office and paying for ad.

WANTED — Skates, and boots size 9. Apply at Chronicle Office.

Dot: "So Old Gotrock's cheque bounced back, eh?"
Dolly: "Yeah, it was marked insufficient fun."

AUCTION SALE

at the residence of
M. R. IVOR LEWIS,
CROSSFIELD
TUESDAY, JANUARY 9th, 1940
**CONSISTING OF VALUABLE
FURNITURE**

Commencing at 1:30 p. m. Sharp. TERMS CASH
Ivor Lewis, W. L. Shantz, A. C. Boyce, Auctioneer
Owner. Clerk License No. 93

Church Announcements

UNITED CHURCH OF CANADA
Rev. S. R. Hunt, B.A. B.D., Minister
Sunday School at 11:00.
Worship Service at 7:30.
Service at Madden next Sunday morning at 11:15.

In the evening at Crossfield, the pastor will commence a series of "Gospel Messages from Great Literature" giving a recital of Woodsworth's poem "Michael". Young Peoples' Union regular meeting Monday evening at 8:15. Miss F. Gough, leader.

CHURCH OF THE ASCENSION
(Anglican)

Rev. A. D. Currie, Rector
Holy Communion on the first Sunday at 8:30 a. m., and on the second Sunday at 11:00 a. m.
Evensong on the first and third Sundays at 7:30 p. m.
Sunday School every Sunday at 10:00 a. m.
Other services by arrangement and special notice.

REGULAR BAPTIST CHURCH
Rev. J. H. Pickford, B.Th., Pastor
Morning Service, 11:00 a. m.
Sunday School, 12 noon
Evening Service, 7:30 o'clock

When trans-Atlantic cables are raised for repairs, tons of oysters are found clinging to them.

In Peru, jobs in the police force are handed down from father to son.

Eighty-five thousand dozen eggs are consumed annually in Canadian National Railways dining cars.

A person who sleeps very soundly for short periods is less subject to fatigue than he who sleeps long hours.

Russian broadcasts attempt to persuade the world that Canada endorses the Red Army invasion of Finland.

Benjamin Franklin never requested nor received a patent for any of his inventions or discoveries, although he is ranked as the greatest inventive genius of his age.

Printing did not originate in Germany, but in China. The Chinese printed books many hundreds of years before Gutenberg invented movable type in 1450.

Coffee plants must be shaded while young. To accomplish this, taller plants are grown between the rows of coffee plants; bananas, castor oil plants or Indian corn serve the purpose admirably.

The newlyweds were at Christmas dinner. "Will you carve the turkey, dear?" she asked. "Right!" he replied. "By the way, what is it stuffed with?" "Oh, I didn't stuff it. It wasn't hollow!"

Father: "Who was that man I saw you kissing last night?"
Modern daughter: "What time was it?"

TO FELLOW CITIZENS OF THE

CROSSFIELD DISTRICT

I WISH YOU ALL A

Happy New Year

AND TRUST WE SHALL ALL BENEFIT
THROUGH FURTHER SERVICE TO EACH
OTHER IN 1940.

T. TREDAWAY

World's Largest Radio Marks Jubilee

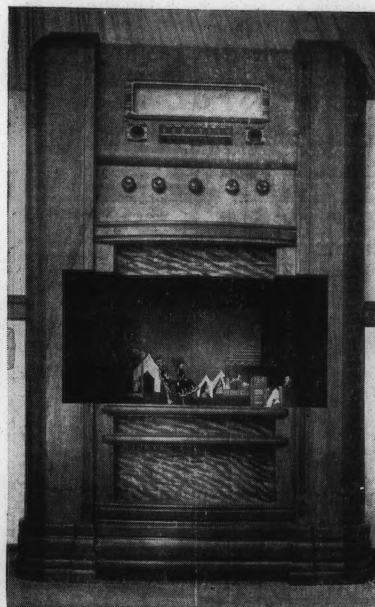


Illustration courtesy Montreal Herald

To mark the Diamond Jubilee of the Canadian National Exhibition at Toronto this year there are many unique features among which is the World's largest Radio—with an animated stage built in, on which a Marionette performance is produced eight times each day, and two special performances for children on Children's Day.

This gargantuan Radio Set, 16 feet high and 6 feet wide, is an exact copy of the new Northern Electric eighteen-tube Radio Receiver and is placed in the Company's Booth in the Electrical Building. In this Booth also is the "Talking Mirror," an ingenious device which speaks to those who use this conveniently placed mirror and invites them to view the new Microphonic Radios on the display beside it.

Rosebud Hockey League SCHEDULE

Carstairs	at	Crossfield	Monday Jan. 8
Innisfail	at	Didsbury	Monday Jan. 8
Carstairs	at	Didsbury	Thursday Jan. 11
Innisfail	at	Bowden	Thursday Jan. 11
Crossfield	at	Carstairs	Monday Jan. 15
Didsbury	at	Bowden	Monday Jan. 15
Carstairs	at	Innisfail	Thursday Jan. 18
Bowden	at	Crossfield	Thursday Jan. 18
Crossfield	at	Innisfail	Monday Jan. 22
Bowden	at	Didsbury	Monday Jan. 22
Innisfail	at	Carstairs	Thursday Jan. 25
Crossfield	at	Didsbury	Thursday Jan. 25
Innisfail	at	Crossfield	Monday Jan. 29
Carstairs	at	Bowden	Monday Jan. 29
Bowden	at	Carstairs	Thursday Feb. 1
Didsbury	at	Innisfail	Thursday Feb. 1
Didsbury	at	Crossfield	Monday Feb. 5
Bowden	at	Innisfail	Monday Feb. 5
Crossfield	at	Bowden	Thursday Feb. 8
Didsbury	at	Carstairs	Thursday Feb. 8

TURN THEM INTO CASH--

Nearly every home has some items that they no longer need-- it may be Furniture, a Stove, a Radio, why store them away when someone is looking for just such items Place a Classified Ad in the

CHRONICLE

DO IT TODAY

1 insertion 35c, 4 for \$1.00

1940 Outlook Bright Says Insurance Head

Improvement Is Gaining
Momentum Declares President,
Canadian Life Officers

Montreal: Confidence that life insurance would share in the general business improvement awaiting Canada in 1940 was expressed today by Arthur P. Earle, President of the Canadian Life Insurance Officers Association, and President of the Montreal Life Insurance Company.

Interviewed on the life insurance accomplishment of the past year and prospects for the next 12 months, Mr. Earle referred also to the steps taken to safeguard the interests of Canadian policyholders since the outbreak of the war, and gave a brief resume of the present business outlook, with special emphasis on the healthy state of the institution of life insurance in Canada.

The total new business written this year by insurance companies in Canada is estimated to reach \$600,000,000, Mr. Earle announced; total insurance in force about \$6,700,000,000, while the total amount paid to policyholders and beneficiaries exceeded \$150,000,000. These totals, Mr. Earle emphasized, were exclusive of fraternal insurance, and compared most favourably with the corresponding figures for 1938.

"General business conditions throughout Canada are better than was the case a year ago," Mr. Earle told the press. "Continual improvement is in evidence in all directions. Unemployment has lessened considerably through increased industrial activity and through enrolment into military service."

"Field crops were uniformly good in 1939 and prices enhanced. Mineral production was at record levels. The pulp and paper industry has benefited greatly since the outbreak of war, largely by curtailment of shipments from the Scandinavian countries. In short," summed up the President of the Life Officers Association, "Canada seems headed for a period of genuine prosperity and the outlook for the life insurance business in 1940 is distinctly good."

Turning to the war, Mr. Earle reviewed the steps taken to protect the interests of all Canadian policyholders, civilian and military alike, following the outbreak of hostilities in September. He analyzed

the war clause now incorporated in all new policies issued, pointing out that it was the view of life insurance companies transacting business in the Dominion that they should act uniform on the basis of the best experience and judgment available.

"After careful consideration," said Mr. Earle, "and with a view to the safeguarding of Canada's enviable insurance structure, a War and Aviation clause was adopted, with the following provisions:

"N extra premiums for military or naval service in Canada, excluding aviation. Insured has option of paying required extra premium for service outside Canada, excluding aviation. If extra premium is not paid and death occurs while serving outside Canada or within six months after return to Canada, all premiums paid will be returned with 3 per cent interest compounded annually. Those who engage in aviation service in Canada have similar premium option but no option is granted to pay a extra premium to cover aviation hazards while serving outside Canada. Extra premiums run from \$10, to \$600 annually per \$1000 of insurance, according to nature of service. Of course, these restrictions apply only to new policies. Old policies carry no restrictions governing military or naval service."

Alluding to Canada's war effort, Mr. Earle declared, "When the British Empire goes to war, Canada strides shoulder to shoulder with British Tommies. Canada has pledged to Great Britain her wholehearted support and co-operation in the prosecution of the fight to crush Hitlerism and so rid the world of its greatest menace. The first Canadian Division has arrived in England, and will be followed by other Divisions as occasion demands. A substantial body of Canadians is now serving in the Royal Air Force and thousands of others are training for such service. Perhaps Canada's most useful contribution to the Allied cause will be the constant flow to England and France of food and materials."

"There was little change in the investment picture during 1939 as affecting life insurance companies," continued Mr. Earle, "and it seems likely that interest earnings will be fully maintained at 1938 levels. Loans under the National Housing Act showed a marked increase over those made in the preceding year. The rate of interest realized by lending institutions on National Housing Act loans is 2-3 per cent. The new regulation by which the Governments partici-

pating in National Housing Act loans would be limited to \$4,000 may have a tendency to curtail the building of duplex and apartment houses in 1940. The life insurance companies are now preparing for a large participation in the Dominion Government loan to be offered early in the new year."

Reviewing the history and achievements of the Association of which he is President, Mr. Earle recalled that this body was continuing on a cooperative basis the institutional advertising inaugurated about 20 years ago. During the year he pointed out, the Life Insurance Advertisers' Association of Canada was reconstituted as a section of the Canadian Life Insurance Officers Association. He concluded by emphasizing the contributions being made by the Association to public health work.

DANCE

in the
Crossfield East Community Hall
to be held on

FRIDAY, JANUARY 5th

music by

PRAIRIE SERENADERS
ORCHESTRA

Lunch included

Gents 60c Ladies 35c

Things to Remember

Don't forget the Junior Cal Club Dance is being held in the U. F. A. Hall on Wednesday Jan. 10th.

The annual meeting of the Native Sons and daughters will be held on Tuesday, Jan. 9 in the Fire Hall, commencing at 8 o'clock. The election of officers will take place.

The Ladies' Aid of the United Church will meet in the Church Parlor on Wednesday Jan. 10th at 3 p. m.

January meeting of the Floral U. F. W. A. will be held at the home of Mrs. L. Ableman, Wed. Jan. 10 at 2:30 p. m.

ALBERTA DAIRYMEN'S CONVENTION

An outstanding program of interest to the dairymen of this Province is being arranged by the Alberta Dairymen's Association for its annual convention in Calgary at the Palliser Hotel on Wednesday, Thursday and Friday, February 14th, 15th, and 16th. The programme will include addresses by such notable men as Dr. E. S. Archibald, Superintendent of the Dominion Experimental Farms and a member of the Agricultural Supplies Board, from Ottawa. Dr. Archibald has long been associated with all phases of agriculture throughout the Dominion of Canada.

Mr. Gilbert McMillan, President of the National Dairy Council and a prominent Ayshire breeder from Huntingdon, Quebec, will speak on "National Producers' Problems."

Other prominent speakers from Eastern and Western Canada will appear on the programme and there is every prospect of an excellent attendance at the convention.

Mr. D. H. McCallum, Dairy Commissioner, Department of Agriculture, will be in Calgary recently making arrangements for the convention. Mr. McCallum stated that producers, cheese-makers, dairy cattle breeders, butter makers and manufacturers sections of the Dairymen's Association have also prepared strong programmes.

DID YOU KNOW?

There has never been a newspaper printed that satisfied everybody. But there is a very simple method by which better newspapers can be produced and that is for those who subscribe to them to take an individual interest in seeing that they get more local and personal news. This editor will be glad to receive items regarding visitors entertained, parties leaving for holidays or short trips, bridge parties, teas, showers, presentations, anniversaries, etc. If you will mail in or call in with such information, it will be appreciated. Every little item of a local or personal nature helps to make a still better newspaper. That is how you can help make your newspaper more interesting and you are invited to start doing so at once.

Something Good

How it would help in the work of the day.

As we pass by on the busy highway; To have a come one say, without much ado.

You know, I heard something good about you.

When you've bestowed comfort to those in pain,

Or cheered one who's lost, to take heart again:

It helps when you're weary to hear some one say,—

"I heard something good about you today."

When you have suffered the undeserved kick,

And harsh words around you fall fast and thick;

A friend comes and says, when you're out feeling blue,

"You know, I heard something good about you."

And when I have covered the last rugged mile,

I know there is One who will give me the smile;

And say from a heart so kindly and true,

"Come in, I know something good about you."

—William Barnes Lower.

EMPIRE TRAINING PLAN

Nearly \$800,000,000 and 40,000 men, exclusive of students, will be required to carry out the Empire air training plan, it has been announced by Prime Minister King. Sixty new air fields will be constructed and twenty others enlarged. Under the plan pupils will be sent from the United Kingdom, Australia and New Zealand. The great majority, however, will be Canadians. The Prime Minister declared many thousands of pilots will be trained each year. The purpose of the scheme, he said, is to achieve by co-operative effort air forces whose co-ordinated strength will be overwhelming."

Captain Thomas Rippon, marine superintendent of the Canadian Pacific steamship coast fleet, died in hospital in Vancouver on Dec. 27 following a short illness.

Geese were the first domesticated birds.

Horseshoes: 1,500 years old, have been found in Switzerland.

Business and Professional

WELDING
WE SPECIALIZE IN—
 & Machine Work
John Deere Farm Implements
Duplex Brand Fertilizer
W. A. HURT

INSURANCE
T. TREDAWAY
Conveyancing - Insurance
OUR SPECIALTY
Fire and Automobile Insurance

LEGAL
E. C. COLLIER, L.L.B.
Barrister - Solicitor - Notary Public
238 - 8th Avenue, Calgary
Suite 12, 328a - 8th Ave. West
Calgary
Crossfield every Saturday at
T. Tredaway Office Phone 33

DENTISTS
DRS. WARREN & HOOD
X-Ray (Office over Kreges Store)
238 - 8th Avenue, Calgary
DR. AILTON WARREN
Carstairs first Monday, Tuesday
Wednesday at Beckner's Store, Ph. 10

VILLAGE
COUNCIL MEETINGS
The council of the village of Crossfield will meet in the Fire Hall on the first Monday of each month at the hour of 8 o'clock p.m.
By Order of the Village Council
T. Tredaway, Sec.-Treas.

TINSMITHING
J. L. McRORY
All Kinds of
TINSMITHING
WORK

Dress-Up Club.
The following is the order in which the participants receive their winter coats in Ernie's dress up club:

1. M. N. Jones
2. A. Baker,
3. R. J. Cann
4. Clarence Riddell
5. Ed. Smith
6. Bill Walker
7. E. Sharp
8. P. H. Fleming
9. Don Cameron
10. A. W. Gordon
11. G. Lim
12. George Fleming
13. Jack McCaikill
14. T. J. Borbridge
15. H. McCaikill
16. D. McCaikill
17. Geo. McDonald
18. H. A. Bannister.
19. Johnny Larson
20. C. E. Wall
21. E. Kinesy
22. M. Patmore
23. Lyle Tweedle

**REAL SERVICE
STATION**
Gas and Oil at City prices
Drumheller Lump Coal \$5.40
J. R. Gilchrist, Phone 39 Crossfield

**AGENT FOR
EXPERT WATCH
REPAIRING**
Work done promptly
and satisfactorily
Leave your orders at the
CHRONICLE OFFICE

CROSSFIELD TRANSFER & STORAGE

Fully Licensed Haulers
DAILY SERVICE: CROSSFIELD & CALGARY
Insured Loads

Heavy Hauling and Trailer Hauling.
HAY BALING: SAND AND GRAVEL HAULING
SPECIAL WINTER SERVICE FOR TURNING OR RAISING
HEAVY LOADS

M. PATMORE Phone 62 Crossfield
Calgary Phone—M-1824